

CFYHA Board of Directors meeting

Meeting Minutes

October 7, 2022

I. Called to Order

Aaron Stubenvoll called to order a Board of Directors meeting of the Cape Fear Youth Hockey Association at 17:45 Via Google Meet.

II. Attendees

The following board members were present President Aaron Stubenvoll, Secretary Kelly O'Connell, RHC Jasen Rintala, THC Jason Burgess, Scheduler Elizabeth Garcia, Registrar Morgan Koskinen, Marketing Advisor Candice Ward-Ferris, and Social Media/Webmaster Katie Burgess.

III. Approval of Previous Minutes Aaron asked if there were any questions on the previous minutes. No questions. Minutes were approved.

IV. Agenda

- a. October newsletter Aaron hopes to publish the newsletter next week after game times have been confirmed.
- b. Scheduling Elizabeth will confirm game times with opposing teams and ice time reservations.
- c. Marksmen partnership Waiting on the charity ticket link. Jasen will talk to Bruce about coordinating with the teams and secure game dates for two Warriors on ice events; potentially on Saturdays as there will be post game skates. Jasen and Jason will reach out to teams about committing to team shovelers for home Marksmen games.
- d. Equipment room transition Equipment is being moved to the new room. Need to identify gear to keep, discard, and potentially sell.
- e. Spring hockey Jason will look at last year's registration numbers and schedule to propose a registration cost and tentative schedule in order to open registration earlier than last year.

- f. Locker room policy We are required to assign locker rooms for every game. Coaches will send Morgan a list of locker room monitors so their SafeSport and background screening can be verified.
- g. Honor the Game grant What types of items do we want to distribute to role models of the month? Discussed putting up a poster or banner to recognize monthly role models.
- h. Swag store Candice is working on a list of items to sell. Need to find a supplier for helmet stickers.
- i. Match penalties Per CAHA, inappropriate language on or off the ice can result in a multiple game suspension. Parents can be ejected for inappropriate behavior. Jasen and Jason will share information with their teams.
- j. USA Hockey compliance There are a few individuals who need to complete either a background check or SafeSport. Morgan will follow up with them.
- k. THFF 3 kids have registered. Jasen will coordinate for coaches and on-ice helpers. Kate has sent an email asking if we can block off the parking lot that morning. Katie will push out THFF as a paid ad on Facebook. Advertising has been distributed to Cumberland County Parks and Rec.
- Ball Hockey proposal A proposal has been sent to USABH Director of Hockey Operations Cory Herschk requesting to have the event sponsored as a Grow the Game initiative event to help cover registration costs and run event. Candice will have marketing printed.
- m. Fundraising The tumbler and flag fundraiser closes Oct 15th. Katie will push the order link out on Facebook and Kelly will send it out to membership once more closer to the order deadline. Need to find the login or set up association accounts for Venmo and PayPal to use for collecting funds for fundraising. Also need to find the login for Amazon Smile so we can advertise and collect donations. Candice will pursue the shoe fundraiser.
- n. Financials Waiting on ice bills from Cleland.
- o. Adult hockey program Jason is still working on a proposal. Need to consider if we are going to set it up under CFYHA or as a separate entity.
- p. New goalie coach Peter Di Salvo is willing to help establish a goalie development program.
- q. Consolidated ice time 12/14U travel has consolidated ice time. Bruce has asked to wait a couple of weeks before consolidating ice time for the rec teams.
- r. 8U Jamboree schedule Home jamborees set for 11/20 and 02/12. Sanctioning paperwork has been mailed. Ryan Trautmann has been scheduling away jamborees.
- s. Coach warm ups Association will pick up the cost of coach warm ups.
- t. Marketing events The elementary school fair and the Dogwood Fall Festival are next week. A sign-up will be circulated with two hour time slots for people to volunteer to run the table at the Dogwood Festival. Jason is coordinating event details for Spooktacular.
- u. Community service Candice will look for community service opportunities.
- v. Jersey order All orders have been submitted.
- w. Next meeting Friday, October 21, 2022 @ 17:30 via Google Meet.

V. Adjournment

Aaron adjourned meeting at 19:16

Respectfully submitted by:

Adopted by the board in meeting Of _____

Kelly O'Connell Secretary Aaron Stubenvoll President