



CFYHA Board of Directors meeting

Meeting Minutes

September 16, 2022

I. Called to Order

Aaron Stubenvoll called to order a Board of Directors meeting of the Cape Fear Youth Hockey Association at 17:37 in person and Via Google Meet.

II. Attendees

The following board members were present in person President Aaron Stubenvoll, Registrar Morgan Koskinen, Scheduler Liz Garcia, and Marketing Advisor Candice Ward-Ferris. The following board members were present via Google Meet THC Jason Burgess, RHC Jasen Rintala, Secretary Kelly O'Connell.

III. Approval of Previous Minutes

Aaron asked if there were any questions on the previous minutes. No questions. Minutes were approved.

IV. Agenda

- a. Fall membership meeting – 09/24 from 9:30-10:30 am. Aaron will put together agenda to send out including committees' information. Liz will ask Cleland about using space inside for meeting.
- b. Ball Hockey proposal – Targeting youth players for in-house league until other programs can field teams. CAHA will help fund program. Aaron has confirmed with Cleland that we can utilize outdoor rink space at no cost. First event would be Nov 5<sup>th</sup> in conjunction with THFF. Ball Hockey Bootcamp is willing to bring equipment. We will register players at no cost in TeamSnap. New registration page to be added to the website to divide registrations based on category.
- c. Marksmen partnership – Considering joint partnership to promote ball hockey. Possible kickback from ticket packages that are sold.
- d. October newsletter – Call for content and photos. Andy Belflower will be coach spotlight. Include CAHA Honor the Game nomination link (not available yet).

- e. Gear exchange feedback – Would be better to have players sign up for a timeslot and have at least two people volunteering.
- f. Gear storage – Will be able to move items to new storage unit next week.
- g. Goalie equipment grant – Approved, will order goalie gear based on needed equipment.
- h. Girls ice time grant – Approved, recommendation made to host four spring open house sessions. Suggested to split ice to include goalie clinic for interested players.
- i. Audit grant – Not approved, Aaron will follow up with Bruce.
- j. Hurricane grant – Submitted, waiting to hear back.
- k. ABS grant – Ready to submit. Currently 85% of players have military affiliation. Candice will also look into PWC Grant and create a solicitation letter for potential game day sponsors.
- l. THFF grant – Approved, does not cover all of ice cost due to ice cost increase this year. Liz will ask Cleland about discount for these ice hours. Liz will also ask about parking considerations as Nov 5<sup>th</sup> is the same day as the Army 10-miler. Candice will put together marketing products.
- m. Honor the Game Awards grant – Approved, intended to highlight/award coach, volunteer, or player of the month.
- n. CAHA spotlight on associations – Consider submitting video montage for 14U travel team in to highlight DEI.
- o. CAHA zoom workshops – Second Goal on 09/27 @ 8pm, Double Goal Coach on 09/19 @ 8pm, Goalie Nation (recorded)
- p. Project Hockey free trial– Kelly will send information to team managers to distribute to teams.
- q. College Hockey Showcase – Date and time TBD. We will need volunteers to represent Cape Fear.
- r. Methodist University partnership – Haven't initiated contact yet.
- s. UHL – Waiting to hear back.
- t. 14U/16U team consolidation – Request submitted to request 14U travel team to roster as a 16U travel team but play in the 14U lower A division to allow for a 16U goalie. No additional 16U players would be rostered.
- u. Discussion posed about consolidating ice time to eliminate full-sheet ice for individual teams.
- v. Locker room policy – Aaron sent a draft to the board prior to the meeting. Locker rooms would be assigned for each game including a separate girls locker room (to be available to girls as an option, but not required). Home teams would use large locker room in first hallway, visiting teams would use smaller locker rooms in the middle hallway, girls locker rooms would be the small locker rooms near the front entrance. Cleland agrees to post signage on each locker room to designate who will utilize each room for that game and to illustrate locker room policy. Each team is required to have at least one SS and BC designated locker room monitor. Absolutely no cell phone usage allowed inside locker rooms.
- w. Certified volunteers – All board members and team managers are required to have completed SS and a BC. Coaches require both SS and BC along with coaching certifications.

- x. Adult hockey program pre-proposal – Would try to field four teams for house program to run in the off-season. Cost analysis would need to be done to calculate registration fee. Jason will draft full proposal to bring to the board.
- y. Scheduling – Any additions to the schedule need to be added to the Cleland and Cape Fear schedule by Liz. Liz will add travel exhibition games and talk to Bruce about rec game scheduling. Wednesday night practice will be extended to 8:45 pm to accommodate 10U travel’s full hours.
- z. 8U Jamborees – Jasen and Liz will plan jamboree dates. CAHA offers assistance in planning and paying for CAHA specific jamborees.
- aa. LTP – Jasen will coach first few weeks of LTP. 8U Rec will be invited to participate in LTP at no additional cost. One 8U player has registered for both and will be refunded for LTP registration.
- bb. Jersey order – Morgan will submit jersey orders for 8U, travel, and recreational programs on Monday. Dev jersey orders will be submitted in a couple of weeks to allow for additional travel players.
- cc. Webmaster/Social Media – Follow/Share/Comment on CHL, CHL teams, CAHA, and Marksmen posts.
- dd. Marketing events – Benhaven Elementary and Dogwood festival. Need volunteers.
- ee. JR Canes Sled Hockey Fundraiser – Katie will share on social media.
- ff. Brown family “Give in Kind” link – Candice will do a write up, Kelly will send out.
- gg. Next meeting Friday, October 7, 2022 @ 17:30 via Google Meet.

V. Motions

- a. Aaron made motion to pursue Ball Hockey program, 2nd by Jason.  
4- yes 0 – No  
PASSED

VI. Adjournment

Aaron adjourned meeting at 19:43

Respectfully submitted by:

Adopted by the board in meeting  
Of \_\_\_\_\_

\_\_\_\_\_  
Kelly O’Connell  
Secretary

\_\_\_\_\_  
Aaron Stubenvoll  
President