



**CFYHA Board of Directors Meeting
Meeting Minutes**

September 22, 2021

I. CALL TO ORDER

Chris Boss called to order a Board of Directors Meeting of the Cape Fear Youth Hockey Association at 6:00 pm on 09/22/2021 at the Cleland Ice Rink.

II. ATTENDEES

The following board members were present: President Chris Boss, Vice President Shanelle Harris, Treasurer Amanda Bertsch, Secretary Morgan Koskinen, Registrar Val Detweiler, Scheduler Ashley Trujillo, Marketing Katie Burgess, Travel Hockey Coordinator Jason Burgess, and Recreational Hockey Coordinator Jasen Rintala (arrived later).

III. AGENDA ITEMS

- a) October's monthly newsletter
 - i) To be posted to the Cape Fear website, on the Cape Fear Facebook group, and printed for distribution by the 1st Friday of every month.
 - ii) Content to include for October
 - (1) Chris: President Section, THFF, Marksmen games team information (11/07 8U Rec, 11/20 10U Travel, 12/05 8U Dev, 01/08 10U/12U Rec, possibly an additional game for 12U Rec instead of combining 10U/12U Rec)
 - (2) Val: Travel team home games and 8U Jamboree, Volunteer Workshops for game day duties (10/12/21 5:30 - 6:30 pm 8U, 10/13/21 6:00 - 7:30 pm 10U/12U/14U)
 - (3) Amanda: Fundraising, Requesting Volunteers (will send out SignUpGenius for 15-minute increments for Volunteer Workshops hosted on 10/12/21 and 10/13/21)
 - (4) Jason: Coach Spotlight about Bruce

(5) Jasen: Hockey Tip

(6) Events (previous and upcoming)

(a) Community fair event

(b) Real estate trunk or treat

(i) Val will send information to board members to confirm the event before officially adding it to newsletter

b) Fundraising Opportunities

i) Amanda and Jordan Boss are working on T-shirt orders with a new company. They plan to order 115 shirts and take orders from players until 11/01/21.

(1) Katie will remove SquadLocker from the website as we no longer want to use them as a vendor.

ii) It was suggested that we reach out to Chick-fil-A, Chipotle, Panera Bread, and Bubba's 33 for monthly fundraising opportunities.

iii) Amanda is ordering \$250 in masks and \$250 in stickers and magnets to sell.

iv) Val suggested compiling a *Rink Friendly Dinners* cookbook to sell as a fundraiser around Christmastime. She will reach out to FedEx for a quote per book.

c) Jersey Update

i) We are no longer working with Five Hole this year.

ii) New vendor: Hockey World out of Minnesota. So far they have been very responsive and estimate a two-week turnaround.

(1) The current travel jersey style is being retired. It would be beneficial to start thinking of what style the team would want for next year, NLT January 2022. Val suggested a camo pattern. It would be possible to choose two designs and let travel parents vote as they would need to purchase all new jerseys for the following season.

d) PEP-Development Program

i) It was not brought to a vote but tabled as a program to consider next year.

e) Marksmen

- i) No update at this time. Chris and Shanelle are still negotiating the contract with the Marksmen.
- (1) Can we add an additional game for our 12U Rec team?
- ii) Chris will request Marky to make an appearance at the THFF event on 11/06/21.
- iii) Katie is waiting to hear back from the videographer. It is understood we need to have the 30-second advertisement completed NLT 10/30/21.
- (1) If filming is conducted at games (possibly 10/16/21 and 10/17/21) a photo release form is required for participants from both teams who appear in the video.

IV. BOARD OF DIRECTORS TALKING POINTS

- a) Amanda mentioned that we should choose a local charity to give back to our community; possibly a charity where our players would be able to volunteer.
- b) Christmas party
 - i) Ashley will book 12/11/21 from 11:30 am - 1:30 pm for the party.
- c) Katie will collect information from coaches for a Warrior of the Week spotlight to post on the CFYHA Facebook group. Each week a player will be chosen from a team based on a rotating schedule (Learn to Play, 8U Dev, 8U Rec, 10U Rec, 12U/14U Rec, 10U Travel).
- d) Background checks are good for 2 years. If SafeSport has been completed previously you only need an annual refresher.

V. UPCOMING DATES

- a) Future Board Meetings will be held every other Wednesday from 7:00 - 8:00 pm starting 10/06/21.
 - i) Morgan will collect agenda items and forward them to all board members.
- b) Community fair event
- c) Harley Davidson event
 - i) In order to raffle off a voucher for the Marksmen tickets we will be receiving, we would need permission from the Marksmen per our pending sponsorship contract.

d) Real estate trunk or treat (potentially)

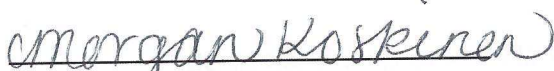
VI. ADJOURNMENT

Chris Boss adjourned the meeting at 7:06 pm

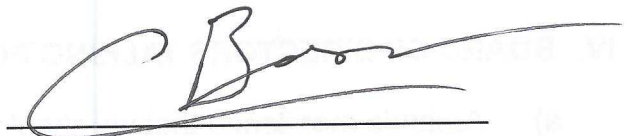
Adopted by the Board in the meeting

Respectfully submitted by:

of 20 OCT 2022
(date of meeting)



Morgan Koskinen
Secretary



Christopher Boss
President