

Cape Fear BOD Meeting 5/6/21

Attendees: Cheryl Canders, Danny Vinson, Jasen Rintala, Chris Boss, Amanda Bertsch, Jason Burgess.

6:38 Meeting start

Jerseys (Danny) - No prices from Five Hole only examples. Blue and White would remain the same for those that purchased. Jason and Danny liked the white digiprint. They thought about that one as a tournament jersey. Suggestion would be to replace the white jersey overall and do digiprint. Danny will get pricing once we narrow down jersey choices, and choose alternate jersey. Going to see if they are competitive with Pure Hockey. Advantage - They are local.

Thoughts on meeting #5, #6, and #7 (white digit print) with Warriors on front of alternate.

Summer Camp - Currently 31/90. What do we do now? 31 does not cover the ice, councilors and Mike Adams. We need to be at \$18,000 or 45 participants to cover the above. We have only received invoice for Facebook ads of \$139.97. Currently not aware of what the marketing plan is. Registration is set to close on March 15th. Question was brought up on why we are paying as much as we are for Mike Adams. Needs re-evaluated.

Marketing - Possible Marketing options - Jason Burgess would like for us to get it out to HOA around town. It was brought up that we had gotten CFPR to approval giving them out. Chris will get with Jessa to get this all set up and new options on the table.

Carolina Connection - We need to look at this and see if we can get up and posted on this. Do we need to make a change on this position?

First Goal - Starts July 11th for 6 weeks. Canes handles registration and everything other than needing volunteers. Jasen R will reach out to find out how many coaches we can get and fill some holes.

18U Tournament - Mike Adams is asking for approval to play under the CF umbrella and get a roster from us.

Jasen was also going to ask if we are good to take the 8U players and use CF jerseys.

BP Decision - The result is he is re-instated and then must serve 12 month probation period. Letter was attached and sent to all board members for review. He has applied to run against another member for the coaching position.

Coaching - Determined with 3 weeks before tryouts.

10U - 2 applicants - 1 interview is done, second is going to be scheduled.

12U - No coach. Rob Donovan has not agreed to move forward. Need to find a coach. 2 other people have interest. Re-opening the process to ask for applicants.

14U - Tom Demarco confirmed.

Numbers Projection - Each age group - 15-25 is projected. It is felt that we need more marketing done. Canes said they hired a person for this position and it brought the numbers up 50%

Special Election - Plan for May 25th election. With all call for Monday 5/10. On web, Facebook, etc.

Greenville/Greensboro - Gboro is possible still, Greenville the convo hasnt happened. They have 4 players who could need a home.

Season Plan/Budget - Need ice schedule first and foremost. Need to get with AJ to find out times. Jason B to set full/shared schedule to Amanda.

Newsletter - Send ideas to Chris. We can add new things and do updates.

Hurricanes Convo: Steve and Jason spoke. They do not want to take over the program but rather just support us. Jason will be at tryouts to recruit and if a player is A level they will be suggested to go back to the club - Need clarity on that**